



SPONSORSHIP PROSPECTUS



JOINT CONFERENCE OF THE

Canadian College of Medical Geneticists (CCMG)
Canadian Institutes of Health Research – Institute of Genetics (CIHR)



June 10-13, 2018

**Harrison Hot Springs Resort
Harrison Hot Springs, BC**

REGISTER ONLINE TODAY

<http://www.planetReg.com/2018SPONSORCCMGCIHR>



Call for Sponsors

The 42nd CCMG Annual Scientific Conference held jointly with the CIHR-IG, June 10 - 13, 2018 will bring together researchers, clinicians, trainees, and industry representatives to offer mentoring, networking, and collaboration opportunities.

The joint conference will be the largest gathering of healthcare professionals, trainees and decision-makers, with a focus on medical genetics and genomics in Canada. Featuring high-profile keynote speakers; cutting-edge panels on current issues in genetics; and a wealth of networking activities, the conference is the country's premier event for evidence-informed discussion and debate on health care. The 42nd Annual Scientific Conference will feature a multi-disciplinary scientific program, renowned guest speakers, an extensive two-day trade show, and a great social program.

Conference attendees include: Medical Geneticists (Clinical and Laboratory Specialists), Genetic Counsellors, Educators, Scientists/Researchers, Technologists, and Trainees with an interest in genetics, genomics, and the genetic basis of disease, as well as Nurses, Biotechnology and pharmaceutical development professionals.

Benefits of Sponsorship

Conference sponsorship provides high-visibility support for evidence-informed health system improvement. All sponsors are acknowledged for their level of support on the conference website, mobile app, and signage. This sponsor/exhibitor package provides you with numerous marketing opportunities. Whether you are interested in introducing a new service/product; increasing your number of contacts; or reinforcing your position as an industry leader, one of our options will help you find a marketing solution.

BUILD YOUR BRAND

To build your company's recognition in the medical genetics community, choose high visibility events attracting leaders in the medical genetics profession. These events include the keynote lecturer, award presentations and platform & poster presentations.

SHOW INDUSTRY LEADERSHIP

Show your leadership by being associated with cutting-edge professional development sessions and technology. Sponsor a CME session or bring in your own speaker for an interactive, co-developed session.

CONNECT WITH ATTENDEES

Looking to network with the attendees? Co-host a social event, such as the Welcome Reception, Wine & Cheese Reception, or the Banquet in order to engage in person with your target audience.

PROMOTE YOUR BRAND

To assist you in promoting your products to attendees, have a look at some of our promotional opportunities such as paw prints on venue floors, lanyards, or choose opportunities to showcase your product on the conference app or with an insert in the delegate bags.

Pre-Conference Exposure

- Recognition in monthly eNewsletter
- Pre-conference microsites on conference web-page – informational/promotional material on what sponsors will present at the meeting
- Advance attendee list provided for pre-conference engagement
- Social media with conference and exhibitor updates
- Pre-conference e-blast with sponsor information and schedule of events to all members, not just conference attendees
- Logo on home page of conference website
- Logo in all email communications

At the Conference

- Conference app including links to sponsor websites
- Social Media with sponsor information/updates and contact information
- Bar-coded attendee nametags (name, location, and email contact)
- Sponsored Breakfast Seminars
- Special prize draw with ballot distribution to visitors at booth

Post-Conference Exposure and Feedback

- Post conference e-blast to all attendees with sponsor information and highlights
- Sponsor microsites remain on conference website for 2 months post-conference
- Sponsors will be provided with all attendee feedback related to the exhibits
- Opportunity to receive feedback and suggestions from the sponsors

Why Exhibit?

You will have the opportunity to introduce your company's products and services to key decision makers research scientists, clinical and laboratory practitioners, and others interested in the field of medical genetics. The educational program will encourage these delegates to share knowledge and experience as they research the new innovations within their fields. These professionals want to make the most informed decision possible. Your company should be there to ensure our attendees have all the facts they require for decision making. Take advantage of this opportunity to strengthen existing relationships and establish new ones while exhibiting!



LEVELS OF SUPPORT

All sponsors will be recognized for their level of support on the conference website, in the conference program, mobile app, and signage. Sponsors of all levels will also be able to provide organizational literature for inclusion in the delegate bag.

Lead \$20,000

- First opportunity for exclusive sponsorship to host one of the following: AGM, Awards Banquet, Welcome Reception, lunch, or refreshment break.
- Recognition on the conference app as the lead sponsor of the conference
- Recognition as the title sponsor of one (1) lunch
- Four (4) exhibitor booths (8'x10')
- Eight (8) conference registrations with priority booth placement
- Eight (8) Gala Banquet tickets
- Recognition on conference website, mobile app, and signage
- 1 eblast to pre-conference attendance list & full membership
- Option to host Breakfast Seminars
- Delegates list provided in advance of the conference

Platinum \$10,000

- Recognition as the title sponsor of one (1) lunch
- Second opportunity for exclusive sponsorship to host one of the following: AGM, Awards Banquet, Welcome Reception, lunch, or refreshment break.
- Recognition as a title sponsor of the Medical Student Research Contest
- Two (2) exhibitor booths (8'x10')
- Four (4) conference registrations
- Four (4) Gala Banquet tickets
- Recognition on conference website, mobile app, and signage program, mobile app, and signage
- 1 eblast to pre-conference attendance list & full membership
- Option to host a Breakfast Seminar
- Delegates list provided in advance of the conference

Gold \$7,500

- Recognition as the title sponsor of one (1) of the following: AGM, Awards Banquet, lunch, or refreshment break.
- Two (2) exhibitor booths (8'x10')
- Two (2) conference registrations
- Two (2) Gala Banquet tickets
- Recognition on conference website, mobile app, and signage
- 1 eblast to pre-conference attendance list
- Option to host a Breakfast Seminar
- Delegates list provided in advance of the conference

Silver \$5,000

- Recognition as the title sponsor of one (1) coffee break
- One (1) exhibit space (8'x10')
- Two (2) conference registrations
- Logo recognition on conference website, mobile app, and signage

Bronze \$3,000

- One (1) exhibitor booth (8'x10')
- Two (2) conference registrations
- Name recognition on conference website, mobile app, and signage

Supporter \$1,000

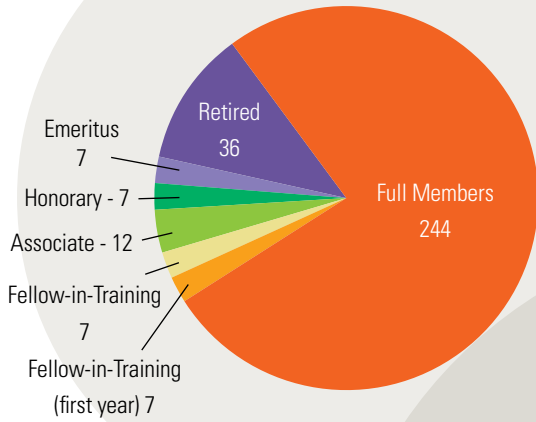
(Available to Legal Firms, Not-for-Profits and small business)

- One (1) conference registration
- Recognition on conference website, mobile app, and signage



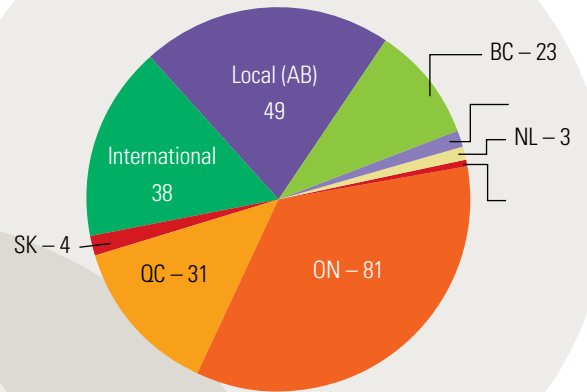
CCMG-CCGM MEMBERS

Total Active Members - 320



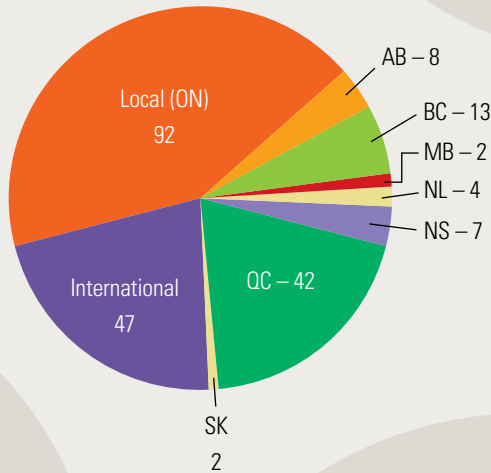
2016 Edmonton, AB

Total Attendance - 233



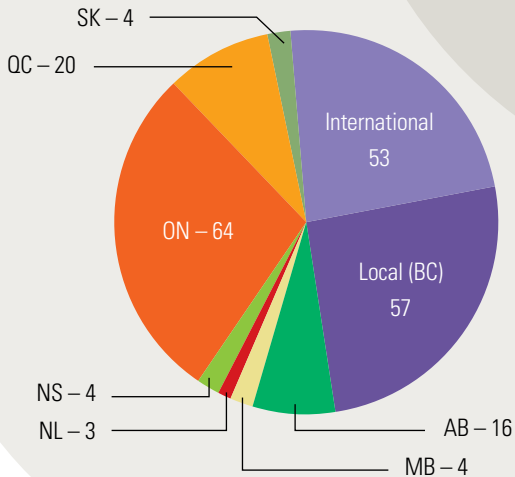
2015 Ottawa, ON

Total Attendance - 217



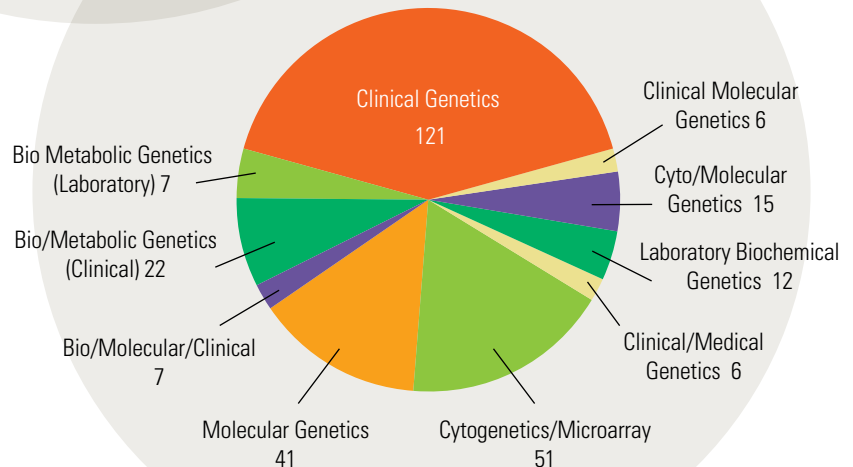
2014 Vancouver, BC

Total Attendance - 225



PROFESSIONAL DEMOGRAPHIC

CCMG-CCGM membership identify in the following sub-specialties





GENERAL INFORMATION FOR EXHIBITORS

Location:

Harrison Hot Springs Resort - 100 Esplanade Avenue,
Harrison Hot Springs, BC V0M 1K0

Move-in Period:

- Monday June 11 from 1200 - 1700

Unopposed Display Times:

- Monday June 11, 1700-1900 & Wine & Cheese Reception with the Exhibitors
- Tuesday June 12, 0700-1600
- Wednesday June 13, 0700-1030

Move-out Period:

- Wednesday June 13 from 1030-1400

Booth Specifications:

Standard booths are 10' wide by 10' deep with a framework of an eight (8) foot high draped backdrop and three (3) foot high side wings.

Security:

For security reasons, all personnel must be registered and wearing name tags in order to enter the exhibit area.

The exhibit hall will be locked shortly after the close of the exhibit times. Access to the Exhibit hall following closure must be pre-approved by the conference organizers.

Terms of Payment:

Full payment for each booth requested must accompany the Contract for Exhibit Space. Cheques should be payable to "CCMG-CCGM Conference".

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Complimentary Booth includes:

- 1 draped booth
- 1 draped table with 2 chairs
- 1 standard electrical outlet

Complimentary Booth does not include:

Carpeting, waste basket, signage, storage. **These and other items you require may be ordered from the official suppliers, order forms will be included in the exhibitor manual.**

Display Restrictions:

All displays must stay within the boundaries of the booth. Back wall height restrictions is eight (8) feet. Sidewalls and display fixtures occupying the front one-half of the exhibit space (five (5) feet in from the aisle) cannot exceed a height of four (4) feet within ten (10) feet of a neighboring exhibit. Further details will be contained in the Exhibitor Manual.

Space Assignment:

Booths will be allocated by sponsorship level together with a first-come, first-served basis. A signed Contract for Exhibit Space and the specified deposit must be received before booth location will be assigned.

Other Services:

Display services, drayage, shipping, customs broker, audio-visual, telecommunications, and electrical/mechanical service details and order forms will be provided to exhibiting companies closer to the meeting dates. Exhibitors will have the opportunity to book accommodations at the special conference rate.



SUPPLEMENTAL OPPORTUNITIES

Welcome Reception Sponsorship¹

(Catering Cost Only; 1 available)

- Signage during Welcome Reception
- Recognition in final program

Breakfast Seminar² (Catering Cost Only; 3 available)

- Signage during the Breakfast Seminar
- Room and AV provided for events

Lunch Sponsorship \$3,000 (3 available)

- Signage during lunch
- Opportunity to provide handout during lunch
- Recognition in program

Break Sponsorship \$2,000 (4 available)

- Signage during break
- Opportunity to provide handout during break
- Recognition in program

Hotel Key Card Sponsor \$2,500 (2 available)

- Graphic on hotel key card (Costs to be assumed by the sponsor.)

Delegate Bag Sponsor \$2,500 (1 available)

- Logo on the delegate bags for the attendees (Bags to be provided by sponsor)

Nametag Lanyard Sponsor \$2,000 (1 available)

- Logo on the nametag lanyards for the attendees (Lanyards to be provided by sponsor)

Delegate Gift Sponsor \$1,000 (1 available)

- Logo on the delegate gifts for the attendees (Gifts to be provided by sponsor)

Hotel Room Drop Sponsor \$1,000 (1 available)

- Promotional materials in the delegate rooms at the conference hotel. (Costs to be assumed by the sponsor.)

Pens/Notepads \$500 (1 available each)

- Provide pens and notepads to be included in each delegate bag (Costs to be assumed by the sponsor.)

Delegate Bag Insert \$500

- Provide an insert to be included in each delegate bag (must not exceed 8 1/2" x 11" and must be collated, folded or stapled as required for insertion)

¹ One opportunity available. To be awarded on a first come first serve basis, catering arrangements through the conference office.

² Breakfast Seminar – Available Monday, Tuesday and Wednesday morning. Room and audio visual provided. CCMG-CCGM to facilitate advertising and catering (catering costs extra).

Supplemental Opportunities	Lead	Platinum	Gold	Silver	Bronze
Welcome Reception	★	★			
Breakfast Seminars	★	★	★		
Lunches	★	★	★		
Breaks	★	★	★	★	
Hotel Key Cards	★	★	★	★	
Delegate Bags	★	★	★	★	
Nametag Lanyards	★	★	★	★	
Delegate Gifts	★	★	★	★	
Pens/Notepads	★	★	★	★	★
Hotel Room Drop	★	★	★	★	★
Delegate Bag Insert	★	★	★	★	★



42nd Annual Scientific Conference

June 10-13, 2018

Harrison Hot Springs, BC

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